

FCBEM 2023

Theme: Sustainable Economy and Business The Foundation for Sustainable Development

Can Tho City, Vietnam, November 4 & 5, 2023

CALL FOR PAPERS

INTRODUCTION

FPT Education Conference on Business, Economics and Management (FCBEM) is an annual conference organized by The Office of Science Management and technically sponsored by one of the branches of FPT University. It is held annually to provide an interactive forum for presenters to share and exchange knowledge, innovations, and research results in the fields of business, economics and management and other related fields.

2023 4th FCBEM is hosted by FPT University, Can Tho Campus during November 4 and 5. This year, FCBEM welcomes academia, researchers, lecturers, and students in Vietnam as well as those from different parts of the world who are interested in presentation and discussion on business, economics and management and relevant topics, as well as developing professional ties with other participants. FCBEM 2023 also offers chances for those who are exploring career opportunities in the region. The conference covers a wide range of topics in business and economics which include but not limited to: Business, Economics, Leadership, Management, Branding, Marketing, Communications, and Sales.

IMPORTANT DATES

- Registration and Abstract submission: **July 16th, 2023**
- Full paper submission: **September 15th, 2023**
- Notification of Acceptance: **October 6th, 2023**
- Author registration and Fee payment (Compulsory for Paper Acceptance): **October 20th, 2023**
- Conference Date: **November 4th – 5th, 2023**

PUBLICATION

Papers submitted to the conference must contain both written work and presentation. All peer reviewed and accepted papers will be presented at FCBEM 2023 whereas some selected papers will be published in the journals indexed Scopus/ISI.

CONTACT

- Please register and submit your abstract/full papers online for FCBEM 2023: <https://science.fpt.edu.vn/fcbem>
- For more information, please send queries via fcbem@fe.edu.vn

TOPICS FOR CONSIDERATION INCLUDE

Business	Economics
Business information systems	Circular economy through digitalization
Business statistics/econometrics	Competitive advantage
Cooperative business	Ecological economics
Corporate entrepreneurship	E-government
Corporate social responsibility	E-payment
Digital business	Financial markets and regulation
Digital transformation in business	Green economic development
E-business	Green resource economics
E-commerce	Innovation ecosystem
E-supply chain business	Knowledge economy
Green business	Law and economics
Innovation business	Productivity or growth
Innovation entrepreneurship	Region and regional development
International business	Sustainable development
Social enterprise	Sustainable economic
Sustainable business	Sustainable economic development
Sustainable hotel	Sustainable economic development
Sustainable logistic	Sustainable political economy
Sustainable tourism	Welfare economics
Leadership, Management	Branding, Marketing, Communication, Sales
Business administration	Authentic communication
Crisis management	Brand authenticity
Ethics, trust, security and privacy	Brand equity
Financing, accounting	Brand experience
Green innovation	Branding
Human resource management	Consumer behavior
Innovation leadership	Digital marketing
Insurance and risk management	Experiential marketing
International finance	Green consumption
Green management	Green marketing
Leadership	Humanitarian communication
Logistics management	International marketing
Management	Multimedia communications
Organizational behavior	Smart consumption
Quality management	Socially responsible marketing
Risk assessment and management	Sustainability marketing
Social capital	Sustainability sales
Strategy and competitiveness	Sustainable communication
Sustainable strategic management	Sustainable consumption